LOCAL NEWS

IMA Naviferias to start 1 December in Chiriquí, bags cost $15

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Summary

The Agricultural Marketing Institute (IMA) says its Christmas Naviferias will begin Tuesday 1 December in Chiriquí, with $15 Christmas food bags and 500,000 picnic hams distributed nationwide.

Details (summary of the article)

The IMA's 2026 Naviferias will open on Tuesday 1 December in Chiriquí, director Nilo Murillo told Telemetro, with Christmas bags again priced at B/.15 but containing more products than in past years. Buyers will continue to use the QR code on their personal ID card to purchase. The institute plans to distribute 500,000 Panamanian-processed picnic hams, coordinating with companies on transport and refrigeration. A new app called "Sigue el Picnic" will let media and the public follow sales, distribution points and how many people are served in real time. Murillo said the IMA saved B/.22 million between January and August 2026 and is awaiting Cabinet and budget commission approval for distribution contracts. Exact sale points and the full provincial calendar have not yet been published; residents should watch IMA's official channels. Note this start date differs from an earlier report of 4–6 December.

Original (es)

Naviferias 2026 en Panamá: iniciarán el 1 de diciembre en Chiriquí y bolsas costarán $15

Naviferias 2026 en Panamá: iniciarán el 1 de diciembre en Chiriquí y bolsas costarán $15 Telemetro

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