

MICI programs showcased Panamanian coffee at World of Coffee 2026

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Summary

Companies supported by Panama's Ministry of Commerce and Industries showed specialty coffee, including Geisha, and coffee liqueurs at World of Coffee 2026 at the Panama Convention Center, meeting international buyers.

Details (summary of the article)

EcoTV Panama reports that firms backed by MICI training programs presented specialty coffee and value-added products at World of Coffee 2026, held at the Panama Convention Center. Minister Julio Moltó said the support aims to prepare national companies to compete in global markets. The companies were strengthened through programs such as Agroindustria Competitiva, Mujer Exporta, Emprendedor Digital and Pymexport, which provide technical assistance and export logistics training. Panama's stand included Geisha coffee in various formats, coffee-based liqueurs and specialty goods; a Bocas del Toro cacao cooperative and Chocolate Cerro La Vieja made contacts with potential buyers from Switzerland, Germany, Spain and Colombia. The fair drew more than 13,000 visitors and representatives of 17 producing countries. MICI said it will keep taking small businesses to business rounds and trade missions. For Boquete coffee growers the event underlines continued export promotion of Panamanian specialty coffee.

Original (es)

Programas del MICI introducen productos hechos en Panamá a vitrinas internacionales

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