

LOCAL NEWS

World of Coffee 2026 in Panama drew 14,000 visitors

When	No date given
Where	Panama City / Chiriquí
Source	gn_chqevents
Outlet	El Siglo Panamá
Published	2026-10-27 12:50-05:00
Discovered	2026-10-27 20:00-05:00
Link	https://elsiglo.com.pa/amp/panama/nacionales/world-of-coffee-2026-es-un-exito-panama-ecibe-a-mas-de-14-mil-visitantes-NJ26853824

Summary

The World of Coffee 2026 fair, held for the first time in Latin America at the Panama Convention Center, closed on Sunday 25 October with 14,000 visitors and over 300 exhibitors; Chiriquí barista Benjamín Roque placed among the world's top 16.

Details (summary of the article)

El Siglo reports that World of Coffee 2026 — the first edition held in Latin America — closed on Sunday 25 October at the Panama Convention Center in Amador with about 14,000 attendees, well above the 8,000–9,000 forecast, and more than 300 exhibitors. Over three days producers, buyers and specialists met in a showcase aimed at opening business opportunities and connecting specialty coffee with new markets. Panamanian barista Benjamín Roque, from Tierras Altas in Chiriquí, placed among the world's best 16 in the international barista championship. The paper notes the challenge now is to turn the international attention into concrete gains for local growers.

Original (es)

¡World of Coffee 2026 es un éxito! Panamá recibe a más de 14 mil visitantes

¡World of Coffee 2026 es un éxito! Panamá recibe a más de 14 mil visitantes El Siglo Panamá