

Panama promotes Boquete to Colombian travellers

When	No date given
Where	Boquete, Chiriquí
Source	gn_boquete
Outlet	El Tiempo
Published	2026-10-22 15:03-05:00
Discovered	2026-10-22 16:00-05:00
Link	https://www.eltiempo.com/vida/viajar/boquete-el-destino-de-panama-que-busca-conquistar-a-mas-viajeros-colombianos-y-descentralizar-el-turismo-en-el-pais-3595582

Summary

In an interview with Colombian newspaper El Tiempo, Panama's tourism minister Gloria de León presented Boquete as a model of sustainable tourism to attract more Colombian visitors and decentralise tourism away from Panama City.

Details (summary of the article)

The Colombian daily El Tiempo interviewed Panama's Minister of Tourism, Gloria de León, about efforts to draw more Colombian travellers beyond Panama City, with Boquete singled out as a flagship destination. She described Boquete as a model of sustainable tourism combining nature, adventure, wellness and gastronomy, and highlighted the private Boquete Experience platform, a single digital entry point linking visitors to lodging, coffee circuits, adventure tours and wellness centres. The minister said the visitor profile is shifting toward wellness and sustainable luxury, with mountain projects such as Lucero Golf & Country Club and plans for international luxury hotel brands and health and wellness resorts. Lucero's developer, CEO Sandeep Lal, pitched Boquete as a quieter, refined alternative with golf and strong restaurants without crowds. Air connectivity matters too: Copa Airlines operates through its Tocumen hub, and Satena has announced a first international route linking Montería with Panama. Specialty coffee is central to the strategy, with platforms such as La Cosecha and the World of Coffee event positioning Chiriquí as a world coffee capital. The aim is for tourism income to reach the regions directly and showcase each province's identity and nature.

Original (es)

Boquete, el destino de Panamá que busca conquistar a más viajeros colombianos y descentralizar el turismo en el país - El Tiempo

Boquete, el destino de Panamá que busca conquistar a más viajeros colombianos y descentralizar el turismo en el país El Tiempo