

IMA Christmas fairs start 4-6 December in Chiriqui

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Summary

Panama's IMA will begin its Naviferias in Chiriqui and Azuero between 4 and 6 December 2026, selling \$15 Christmas boxes with rice and Panamanian picnic hams; over 500,000 boxes nationwide.

Details (summary of the article)

According to Mi Diario, the Agricultural Marketing Institute (IMA) will launch its Naviferias in Chiriqui province and the Azuero region between 4 and 6 December 2026, the first stops of a nationwide operation covering all 10 provinces plus comarca and island areas. More than 500,000 Christmas boxes will be sold at \$15 each, containing 10 pounds of rice, 100% Panamanian picnic hams and other added products. IMA director Nilo Murillo urged buyers not to queue overnight, saying a faster delivery system has been prepared, and said the institute is putting controls in place to prevent queue-jumping and abuse ('juega vivo'). Distribution will not end in December: in hard-to-reach comarca communities affected by rains and in island areas it will continue into January, with 21 islands planned this year. Chiriqui residents, including those in Boquete, should watch for the exact local fair points and dates closer to December.

Original (es)

¡Anoten! Naviferias del IMA ya tienen fecha de inicio...

El IMA distribuirá más de 500 mil cajas navideñas y la distribución se extenderá hasta enero en algunas zonas por las condiciones climáticas y la logística en todo el país.